

Fun energetic Brazilian born/American raised artist! I bring love, art, life, humor, and passion to all that I do. Started over 10 companies, managed teams with love, served others, traveled the world and improved lives. I am very resourceful, adaptable, detailed, optimistic, effective and creative.

WORK TIMELINE

PRESENT

2022 Technical Director, Heart Club. LA, CA

- Interviewed, Hired, Structured & Managed 2 Tech Dept Crew Teams.
- Navigated large installs and projects for the venue or events
- Designed & Coordinated stage looks, set-up & assembly with crew.
- Implemented highly skilled interpersonal communication skills and creative navigation to help accomplish large high-end events.

2021 Event Coordinator, ELEVATION - Gay Ski Week. Mammoth, AZ

- Helped Book, Manage & Coordinate Talent/Performers.
- Co-hosted & MC'd for stage/performance events.
- Prepared, organized, and coordinated various different themed events with a crew.

2018 CEO / Company Director , EOS LIFE. SLC, Utah

- Rebranded & relaunched company concept, Ran & managed company and duties. Design/brand, Photography/style, Company goals/objectives, Directed Marketing/advertising.
- Product creation & development with multiple manufacturers worldwide. Managed product & prod development.
- Company spokes person on live broadcasts and interviews (at least one live show per week).
- Organized and directed various large events and pop-up shops in multiple locations. (20,000+ attendees)
- All other/miscellaneous tasks and responsibilities required.

2016 Creative Director / Brand Director, presentTERRA. LA, CA

- Created company concept, Ran & managed the entire company and Photography duties. Design/brand, Marketing/advertising, Photography/style, Company goals/objectives. Hired/trained staff.
- Agency Manager for other entrepreneurs branding and design; Brand development, Web-development, Concept development, Video & film (ads, tutorials, instructional videos, etc), Product launches, and much more.
- Organized, managed and directed full-set photoshoots.

2014 Creative Director / Brand Director, PicCouture. South Jordan, UT

- Ran & managed the entire company and photography operations. Design/brand, Marketing/advertising, Photography/style, Training/hiring, Company goals/objectives.

2013 Projects Developer / Lead Photographer, FotoFly. Draper, UT

- Designed entire brand, maintained the brand (all company's design and visual aesthetic)
- Head of new project development.
- Hired new staff and train each employee.
- Photography set/studio director (new/current ideas/concepts); props (furniture/tables/etc), unique backdrops, etc.

LIFE ENDEAVOR

- **4+ Years | W.T.F.I. Reality (Harmonizing Humanity)**
Spearheaded the development of free, transformative, powerful, creative tools to empower individuals in their life journey to harmonize the mind and body, fostering collective growth. visit www.wtfireality.com

EDUCATION SUMMARY

University of Utah: Image Arts & Film

- **10+ years of Creative Direction**
An eye for color, creativity, design, photography & art.
- **10 years of professional/producing photography**
For Publicity, Advertising, and Marketing campaigns. In various styles; such as Studio, Outdoor, Fashion, Product, Events, Family, Children & more
- **8 years producing companies and managing staff**
Managed operations, created, produced & ordered new products and ideas, hired & managed staff members and misc important responsibilities required.
- **8+ years in Branding**
Logos, design boards, interviews, live broadcasts, TV & web commercials, advertisements, billboards, photography, banners, printed material, & more

SKILLS

- Adobe Photoshop ●●●●●
- Adobe Illustrator ●●●●●
- Adobe Lightroom ●●●●●
- Adobe InDesign ●●●●●
- Final Cut Pro ●●●●●
- Adobe Premiere ●●●●●
- Microsoft Office ●●●●●
- Keynote ●●●●●
- Shopify (E-Commerce) ●●●●●
- Product Designing ●●●●●
- Product Manufacturing ●●●●●

TRAITS

- Communication ●●●●●
- Leadership ●●●●●
- Commitment ●●●●●
- Honesty ●●●●●
- Optimism ●●●●●●●●

LANGUAGES

- English ●●●●●
- Spanish ●●●●●
- Portugues ●●●●●
- ASL ●●●●●

HOBBIES

-  concerts
-  theater
-  boba
-  travel
-  movies
-  music
-  food